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Apply your leadership as our DIRECTOR OF SALES, MARKETING & MEMBERSHIP in “the most exciting wine growing region in the country.”

OVERVIEW

Analemma Wines is growing and looking for an ambitious sales professional to lead our sales strategy and direct our membership. The mission for this role is to strengthen the brand through creative and effective online sales strategies and delivering exceptional member experiences, resulting in strong online sales and 35% membership growth by the end of 2024.

OUR OFFER

Work / Life Balance:

Would you like to combine your passion for wine with your passion for life? The Columbia Gorge has been called the most exciting wine growing region in the country. As a National Scenic Area, it is also one of our country’s recreational meccas. If you are reading this post you obviously have a passion for wine. What are your other passions? Hiking, fly fishing, gravel biking, wind sports, trail running, and kayaking are 6 minutes from our winery. In the Columbia Gorge this lifestyle is literally at your fingertips, on the way to or from work. Partial remote work helps achieve your lifestyle goals in one of the nation’s most bountiful agricultural regions, rich with artisan culture.

Wellbeing and Retirement:

This position includes health insurance coverage, dental insurance, contribution to a retirement savings account, paid sick days and paid time off.

Professional Development:

We know that investing in our leaders at Analemma will bring us closer to our own goals. To grow necessary skillsets and to stay competitive in the industry, we will provide financial support for education that will grow the applicant’s understanding and capabilities around hospitality and sales.

Additional Perks:

Begin your complimentary Coterie membership the day you begin at Analemma! This position will also receive a cell phone reimbursement and 50% employee discount on all Analemma wine purchases.

Financial Foundation:

Competitive pay commensurate with job title and experience. The compensation package for this position includes a strong bonus program in addition to a base salary.

WHO WE ARE

Analemma Wines is a Biodynamic certified grower-producer and values driven winery in the heart of the Columbia River Gorge. We produce characterful wines and offer unforgettable al fresco tasting experiences on our estate, where we inspire curiosity about the natural world through guest adventures in our vineyards, cherry orchards, and lavender fields. Analemma is a place where our guests create genuine connections that foster life and build a community connected by a shared interest in intentional winegrowing. Using regenerative methods in both the field and in the cellar, we are proud to capture a transparent expression of the Mosier Hills terroir. Core values guide the environment we cultivate in our workplace, encouraging each member of our team to reach their growth potential and goals.

WHO YOU ARE

Values driven work fuels you and you cannot imagine committing your time and marketing expertise to a business that is not first rooted in what it believes. The work of building a membership offering that continuously surprises and delights excites you because of your care for people and community. You are a creative thinker who seeks ways to engage members and guests in an authentic and educational way, both digitally and in-person. Decisions to invest time and capital into new or existing marketing activities are backed by the data your curiosity drove you to seek. You are an overly competent communicator, in-person and through your writing. Solving the puzzle of leveraging multiple digital systems to reach peak efficiency is like doing the daily crossword for you. Rolling up your sleeves and working shoulder to shoulder with the team to do everything it takes to bring an idea and a feeling to life? Absolutely, no-one has to ask you twice.

YOU ARE A GREAT FIT FOR THIS POSITION if you...

- Have past direct marketing experience and are excited by marketing work
- Are competent with computer, email and CRM systems and can quickly learn new systems
- Willing collaborator with fellow team members and outside stakeholders
- Desire to work for a values driven brand
- Are able to work one weekend day per week
- Able to lift 40lbs and stand for extended periods of time
- Dependable, timely, and detail oriented
- Partial remote work helps achieve your lifestyle goals

If you are interested in this position, please send a resume and cover letter to drinkwell@analemmawines.com.